



Don't Fund Genocide and Apartheid: Boycott Israel

Israel has killed tens of thousands of Palestinians since October. In Gaza, people are starving and lack medical care while Israel continues its attacks. For over 75 years, Israel has occupied Palestine, displaced Palestinians, and committed numerous human rights violations.

End your involvement in Israel's atrocities now and start boycotting!

The International BDS Movement

BDS, launched in 2005, is a global movement led by Palestinians. Its goal is to peacefully cut off economic, political, and cultural support for Israel's apartheid regime. BDS demands that Israel:

- ▶ Ends its illegal occupation and colonization of Palestine and dismantles the wall in the West Bank.
- ▶ Recognizes the rights of Arab-Palestinian citizens as equals.
- ▶ Respects the right of Palestinian refugees to return to their homes per UN Resolution 194.

Boycotting

The goal of boycotting is to weaken Israel's apartheid regime by denying it economic, political, and social support.



Divestment

Banks, local governments, churches, pension funds, universities, and other institutions are urged to withdraw investments from the Israeli state and companies supporting Israel's apartheid.

Sanctions

Governments are pressured to fulfill their legal obligations by not supporting Israel's apartheid. This includes banning trade with illegal settlements, ending arms sales, and suspending Israel's membership in international forums like the UN, FIFA, and Eurovision.



Why Boycott?

Boycotting stops you from supporting or funding Israel's apartheid and human rights violations. It pressures Israel to comply with international law and shows solidarity with Palestinians fighting for their rights. The more people and organizations join, the greater the pressure.

- ▶ **Israeli Products:** Boycott all Israeli products.
- ▶ **Wolt:** Operates in East Jerusalem, delivering to illegal settlements.
- ▶ **Carrefour:** Supports illegal settlements and apartheid.
- ▶ **SodaStream:** Manufactures their products in Israel and discriminates against Palestinian workers.
- ▶ **AHAVA:** Operates in illegal settlements.
- ▶ **HP:** Provides IT infrastructure to the Israeli military and prisons.
- ▶ **Re/max:** Sells properties in illegal settlements.
- ▶ **Siemens:** Is involved in the Euro-Asia interconnector project linking illegal settlements to Europe.
- ▶ **Puma:** Sponsors the Israeli Football Association, which includes teams in illegal settlements.
- ▶ **McDonald's:** Supports the Israeli military and delivers to illegal settlements.

What to Boycott

The BDS movement focuses on boycotting, pressuring, and sanctioning specific companies and products involved in Israel's human rights violations.

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